



NEWS RELEASE

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**Lowe's® Partners with Duke Energy
to Promote Energy Saving CFLs**

CINCINNATI, Ohio – For Duke Energy Ohio customers, saving energy and money just got as simple as changing a light bulb thanks to a joint initiative with Lowe's® to provide compact fluorescent (CFL) bulbs at a 40 percent discount, the fourth such customer-oriented program to be offered by Duke.

“Through initiating this collaboration, we hope to help our customers save money, reduce their energy consumption and have a positive impact on the environment,” said Sandra Meyer, president Duke Energy Ohio. “The 32,000 Ohio customers who have participated in past CFL programs can expect to save over \$1 million on their electric bills in the first year they use the bulbs.”

Duke Energy Ohio customers can print a coupon from the company's Web site by typing in the following address in their computer's Web browser www.duke-energy.com/CFL. Simply enter your account number and requested information, print out the coupon and stop by your nearest Lowe's® store to purchase a pack of Bright Effects Energy Star® CFL bulbs. Customers can find information on the proper installation and disposal of CFLs on the site as well.

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“This is a great opportunity for Duke Energy Ohio’s customers to save money and positively impact the environment,” said Michael Chenard, Lowe’s director of environmental affairs. “Bright Effects CFL bulbs earned the Energy Star® label. They have been tested to meet stringent performance criteria established by the U.S. Department of Energy and Environmental Protection Agency. The bulbs produce the highest quality light and offer the greatest savings on your energy bill.”

An energy-saving CFL bulb:

- Is 75 percent more energy efficient than a standard bulb
- Lasts five to seven years, which is about 10 times longer than a standard incandescent bulb
- Saves an average of \$25 - \$55 in energy costs over the life of the bulb
- Produces about 75 percent less heat for added comfort and lower cooling costs
- Saves \$60 a year when used in five of the most frequently used home light fixtures

“CFLs can have a very positive impact on the environment, as well,” said Meyer. “If all the households in Ohio replaced just one incandescent bulb with a CFL, we could prevent nearly 358 million pounds of greenhouse gas emissions each year – the equivalent of removing the emissions from 31,000 cars on Ohio’s roadways.”

Duke Energy’s Ohio operations deliver safe, reliable and competitively priced electricity to approximately 687,000 electric customers and natural gas service to approximately 424,000 customers.

Duke Energy, one of the largest electric power companies in the United States, supplies and delivers energy to approximately 3.9 million U.S. customers. The company has approximately 36,000 megawatts of electric generating capacity in the Midwest and the Carolinas, and natural gas distribution services in Ohio and Kentucky. In addition, Duke

- 3 -

Energy has more than 4,000 megawatts of electric generation in Latin America, and is a joint-venture partner in a U.S. real estate company.

Headquartered in Charlotte, N.C., Duke Energy is a Fortune 500 company traded on the New York Stock Exchange under the symbol DUK. More information about the company is available on the Internet at: www.duke-energy.com.

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